



Bushwacker® announces new RVL Fender Flares for various full-size truck applications
A modernized, low profile flare design with integrated LED lighting

(BUFORD, Ga., Oct. 25, 2022) – Bushwacker, creator of the original fender flare, and designer of durable long-lasting protection for Truck, Jeep®, and SUV, announced the release of its new RVL Fender Flares for many popular pickup truck models including the Chevrolet Silverado, Ford F-150, and Dodge/Ram models, to name just a few.

With over 50 years of experience manufacturing fender flares, Bushwacker engineered the RVL Fender Flare to be a simple and stylish upgrade for today's pickup trucks. Its low-profile design accents the truck's factory stance, while the integrated mud flaps provide added protection from dirt and debris.

The RVL Fender Flares are constructed of Dura-Flex 2000 ABS and flexible thermoplastic that is UV and impact resistant, which ensures that the flare will keep its shape for a long time.

An added benefit of the RVL Fender Flares is the built-in LED running/turn signal lamp molded into the flare's upper wheel arch. This lighting detail adds an appealing visual accent to the truck's exterior, enhances visibility in low light conditions and provides an additional turn signal indicator for overall better safety.

For more information on the new Bushwacker RVL Fender Flares, or any of Bushwacker's full line of products, visit bushwacker.com

About Truck Hero, Inc.

Truck Hero is the RealTruck, Inc. sales organization dedicated to working with our wholesale distributors, jobbers, retailers, and OEM customers. Truck Hero sell's the company's entire portfolio of industry leading automotive parts, truck bed covers and accessories brands for trucks, Jeep® brand vehicles, and cars. Our family of innovative brands includes AMP Research®, A.R.E.®, Auto Ventshade®, BAK Industries®, BACKRACK®, BedRug®, Belmor®, Bushwacker®, Elevate™, Extang®, Husky Liners®, LUND®, N-FAB®, OMIX™, Rampage Products®, Retrax®, RoadWorks®, Roll-N-Lock®, Rugged Liner®, Rugged Ridge®, Stampede™, Superlift®, Tonno Pro®, TruXedo®, and UnderCover®. To learn more about becoming a Truck Hero distributor, jobber, or retailer, please visit our business-to-business website at www.truck-hero.com.

Media Contact:

Lee Riser
VP of Marketing
lee.riser@realtruck.com